

The Grove

Building Secure AI Agents for Everyday Work

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Agenda

What we'll cover today

Part 1

- Introduction to The Grove
- Sources & Agents
- The Role Data Plays

Part 2

- Demo: Marketing Use Cases
- Breakout Activity: Building an Agent in The Grove

The Grove

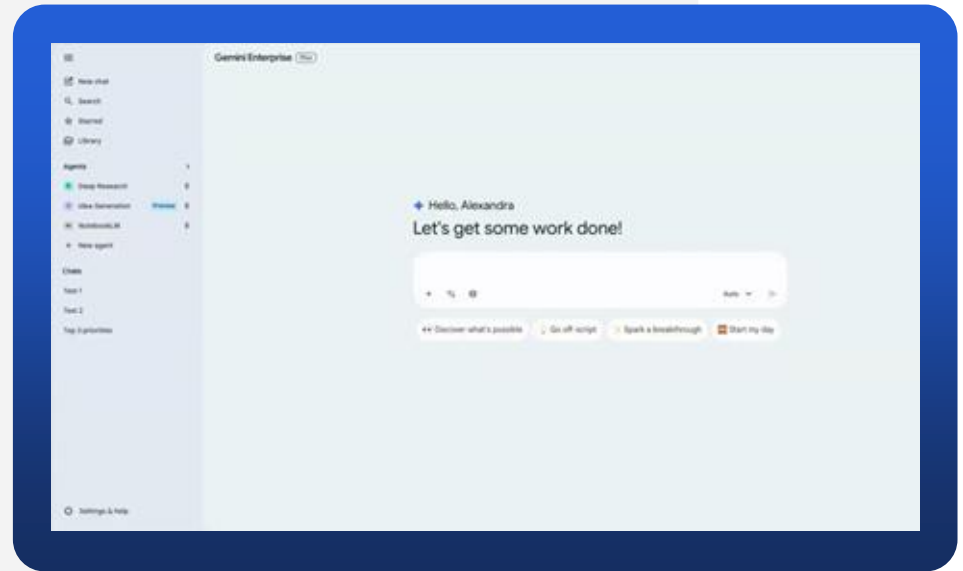
Built on Gemini Enterprise

Campus has provided feedback that they feel overwhelmed by the number of tools and information available.

The Grove is meant to solve for that.

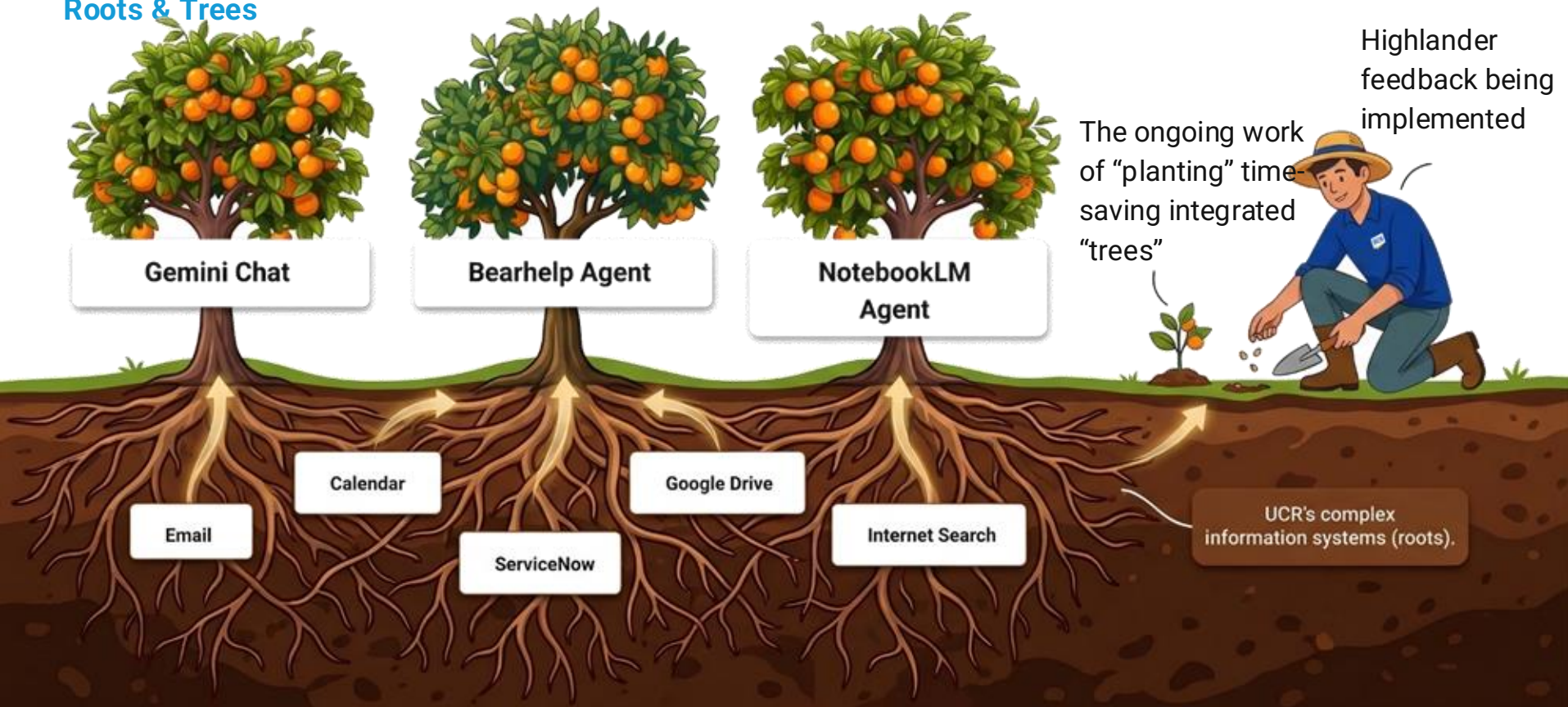
What is it?

- Built on Gemini Enterprise
- Directly connected to UCR resources
- Can “see” what you see
- Think: intelligent intranet meets personal assistant



Sources & Agents

Roots & Trees



What Data Can The Grove Use?

Data Connectors

Connected



& others
available

MCP aka "USB-C for AI"

ITS Support



Ask your
vendor to
complete an
MCP
assessment
and reach
out to ITS!

Static "Knowledge" Sources

Manual



Add files



Files you
upload as
knowledge
sources



The **usefulness** of the trees (**agents**) is heavily dependent on the **care** we put into the soil (**our data**).

Is Your Data AAA?

Accurate, Available, Accessible

Attribute	What it means	Why it matters
Accurate	Data is accurate and relevant	If the source information is outdated or incorrect, the response the Grove will provide will be inaccurate or irrelevant
Available	Data is available only to those who need it	If you share a file with “anyone at UCR,” the info within is findable and visible to anyone with a NetID
Accessible	Data is accessible to all Highlanders, regardless of ability	All digital content must adhere to new national digital accessibility standards

Let's Explore The Grove

grove.ucr.edu

Demo

Marketing Use Cases

Prompt Buttons

Pre-populated prompts

Activity planner

What it does: This helps users organize and structure tasks or events for the day. Useful for planning projects, creating event schedules, or outlining marketing campaigns.

Lighting learning

What it does: This helps users for quick knowledge acquisition. It allows users to get up to speed on any topic by asking The Grove to explain it, summarize it, or provide key points.

Prep for my day

What it does: This is a productivity-focused prompt that helps users get a snapshot of their daily agenda. It likely integrates with the user's calendar and email to provide a personalized daily briefing.

Search email

What it does: This prompt helps users find information more efficiently using natural language. Additionally, it can summarize long email threads and identify specific action items for you to take.

Generate multi-channel social media content

From UCR Rankings

Streamline institutional storytelling by using The Grove to instantly retrieve UCR's latest verified university rankings and transform them into platform-specific social media copy.

Prompt: See Demo

UCR rankings and recognitions

Official Institutional Rankings & Recognitions

UC Riverside (UCR) stands as one of the nation's premier public research universities, recognized as an engine of socioeconomic mobility, high-impact research, and educational equity 🌱 +2.

Key Institutional Recognitions at a Glance

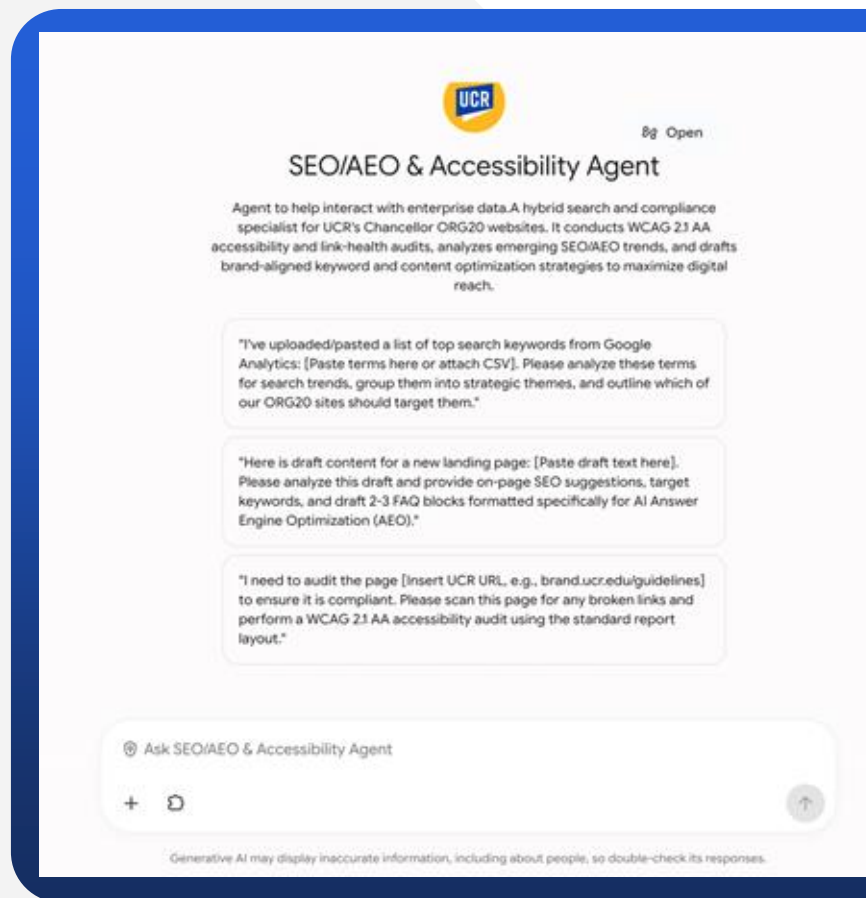
Category	National / Global Standing	Source / Publication
Social Mobility	No. 1 in the Nation (5 of the last 7 years)	<i>U.S. News & World Report</i> UCR +1
Public Impact	No. 6 Public University for Making a Public Impact	<i>Princeton Review</i> 🌱 +1
Affordability & Value	4.5-Star Rating (Top tier for student ROI)	<i>Money Magazine (2026)</i> 🌱 +1
Research Stature	No. 30 Public University (No. 52 Overall) for Research	<i>Washington Monthly (2026)</i> UCR +1
National Excellence	No. 24 Public University	<i>Wall Street Journal / College Pulse</i> UCR +1
National Standing	No. 25 Public / No. 50 Overall (Top 3% nationwide)	<i>Washington Monthly</i> UCR
Innovation	No. 22 Most Innovative Schools	<i>U.S. News & World Report</i> 🌱
Global Prestige	Top 1.3% Worldwide (8 consecutive years)	<i>Center for World University Rankings (CWUR 2026)</i> UCR +1

SEO/AEO & Accessibility Agent

Built from UCR Agent Builder

Agent Role: A hybrid search and compliance specialist for UCR's Chancellor ORG20 websites. It conducts WCAG 2.1 AA accessibility and link-health audits, analyzes emerging SEO/AEO trends, and drafts brand-aligned keyword and content optimization strategies to maximize digital reach.

Demo/Prompt: "I need to audit the page <https://www.ucr.edu/> to ensure it is compliant. Please scan this page for any broken links and perform a WCAG 2.1 AA accessibility audit using the standard report layout."



Let's Build an Agent!

grove.ucr.edu

Thank you!

Questions & Answers



Where Do You Fit?

AI Use Cases Across Your Team

The Storytellers

Roles: Writers, Copywriters, Editors, Content Strategists, Internal Communications Specialists

Use Cases:

- Turn long press releases into multiple formats/summaries
- Quickly pull current UCR rankings data/information and instantly drafting a compelling headline
- Adjusting tone for different community audiences

The Builders

Roles: Web Editors, Web Developers, Digital Marketing Managers, Email Marketers, SEO Specialists

Use Cases:

- Troubleshooting HTML code/email
- SEO recommendations
- Turn technical process docs and platform guidelines into quick-start guides/quizzes

The Frontline

Roles: Social Media Managers, Community Managers, Student Recruitment Marketers, Alumni Engagement Officers

Use Cases:

- Generate multi-platform social media angles (IG caption, LinkedIn post, video scripts) from a single prompt
- Generate shareable social media stats and pull quotes from UCR stats/rankings

The Organizers

Roles: Event Coordinators, Project Managers, Administrative Assistants, Account Executives

Use Cases:

- Finding email content or a specific documents mentioned across Gmail, Google Drive, and Calendar
- Turn unorganized meeting notes into organized summaries, assign tasks and write a meeting recap email

The UCR AI Ecosystem

Official Enterprise Tools (no cost)



Gemini Edu



NotebookLM



Gemini Enterprise
(The Grove)



Zoom AI
Companion



Google Cloud
Platform

UCR-procured tools that
have AI capabilities

Licensed Tools (available for purchase)



Gemini Edu Pro



Microsoft Copilot



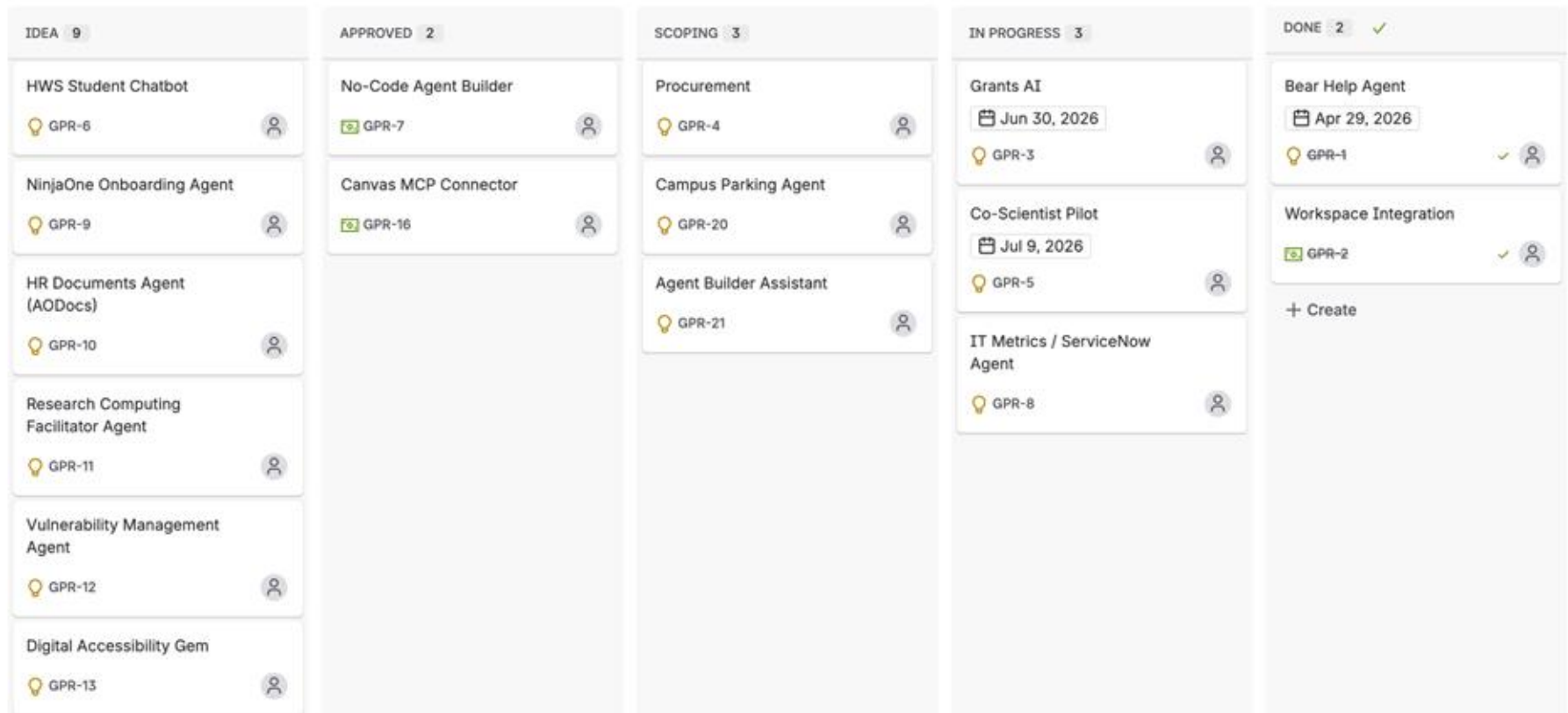
ChatGPT Edu

All Other AI Tools

This includes free and paid personal accounts with Google, Microsoft, and other AI companies.

Remember:
Data Privacy is
Your
Responsibility!

The Grove Product Roadmap



How to Start an Effective Conversation with Gemini

Understanding what makes a good prompt



Example of PARTS Framework

Act as a highly creative Event Planner with a \$500 budget.

Develop three unique ideas for a 90-minute staff recognition event for the entire staff of a large, busy administrative department (about 60 people). The theme of the event should be centered around "Celebrating Resilience and Teamwork." Present the ideas in a table that includes the activity name, estimated cost, and required materials for each idea.

Anatomy of a Prompt

PARTS framework



Element	What it means	Why it matters	
P: Persona	Set Gemini's role	Helps Gemini respond with the right tone, expertise, and behavior (e.g., "Act like an HR specialist" or "Act like an Event Planner").	Act as a highly creative Event Planner with a \$500 budget.
A: Act	Ask clearly for the task	Uses action words like "Develop," "draft," "summarize," or "analyze" to get specific results.	Develop three unique ideas for a 90-minute staff recognition event
R: Recipient	Say who it's for	Helps tailor output to the specific audience (e.g., "entire administrative staff," "new hires," or "campus leadership").	the entire staff of a large, busy administrative department (about 60 people)
T: Theme	Add your topic or concept	Guides the content with relevant UCR context like "campus parking policy changes," "staff development workshop," or "Q3 hiring strategy."	The theme of the event should be centered around "Celebrating Resilience and Teamwork."
S: Structure	Name the format or model you want	Helps Gemini tailor its output into specific formats like tables, draft emails, budget spreadsheets, PowerPoint outlines, or summaries.	Present the ideas in a table that includes the activity name, estimated cost, and required materials for each idea.